

THE BUSINESS JOURNAL

—SERVING THE GREATER FARGO-MOORHEAD AREA—

MEDIA KIT 2008



EDITORIAL HIGHLIGHTS

Breaking News & Business Issues

The latest breaking local business news about your clients, prospects and competition as well as the issues that shape our business community.

Economic & Finance

Strategies for growing companies in the Red River Valley. Set by The Greater Fargo Moorhead Economic Development Corporation's foundation, the column breaks down economic strategies, vision and collaboration of the area's leaders and entrepreneurs.

The Nexus

Michael Carbone pens this monthly collision of private sector, non-profit and government. His opinion piece is set up as a discussion forum presenting multiple arguments for an issue effecting business owners and professionals.

Family Business , Professional Profiles & Entering Retirement

Anchored by Lauren Falkner, this monthly feature presents the reader with an understanding of the day-to-day life of family business and local leaders. From spouses working together, to father and son teams, to a retiree after 30 years, the stories are always unique and their insight transcends the professional world.

Women in Business

What began as an annual special feature, became one of our hottest features. Lauren Falkner interviews CEO's, presidents, business owners, educators and professional rookies about how they balance their professional, personal, family and community lives.

Breakroom

A monthly page on the people who make their companies thrive, monthly marketing awards and sometimes bubble gum for the mind.

CitiBiz with Amy Hill

New business openings, young professionals, new sales leads, reviews and unique consumer opportunities.

Riske Business

Financial insight with economic intuition. Each month Marty Riske tells the story of smart investing by following the market, the political agendas and historical trends.

Monthly Briefing

Concise versions of stories *The Business Journal* first reported online. This sections give you a quick snapshot of regional economic indicators.



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